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Chair and CEO Report

Welcome to Illuminate, our rebranded Dialogue! With this first edition of Illuminate we not only introduce our new license holder newsletter, we also show you our new web site and the associated changes to our branding, which include an updated logo and associated colours.



Jeff Card, P. Eng.
Chair, Board of Directors



Geoff Emberley, MBA, P. Eng., FEC
CEO & Registrar

The following items arise from our 2015 strategic plan and associated communications plan. These focus on PEGNL's reason for being; to regulate practitioners of engineering and geoscience in the public interest. Our strategic plans themes are: placing greater emphasis on competency, both ethical and technical; improving our communications with groups with which we link; furthering our efforts of recent years on compliance with the Act, especially ensuring practitioners are appropriately licensed; and good stewardship of resources, through upgrading our internal infrastructure and better utilizing the important contributions of volunteers.

The April 8, 2016 Board of Directors Meeting was held at the PEGNL Office in St. John's. Preparations for the Annual General Meeting (AGM) and Board elections were a significant part of this meeting with the Board reviewing and endorsing the slate of candidates put forward by the Nominations Committee. The Board's auditors presented its positive report on the 2015 annual financial statements with the full **2015 annual report** now being available. The Board reviewed and approved the nominated list of Award winners arising from the work of the Awards Committee and the Environment Committee. The award winners will be presented at our Awards dinner during the evening of our AGM and conference.

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Chair and CEO Report *continued from page 1*

Among other matters reviewed during the meeting was PEGNL's relationship with the Architects Licensing Board of Newfoundland and Labrador (ALBNL). Discussions are ongoing with ALBNL and Service NL, the government department that administers both the Engineers and Geoscientists Act as well as the Architects Act, regarding the extent of overlapping practice. We continue to work towards an acknowledgment of the area of overlap, that best serves the public. In addition, PEGNL is reviewing its options for its office accommodations. The lease for the current location expires in October. The Board continues to work on its strategic planning processes, evaluating future trends that may impact the practices of engineering and geoscience and especially the regulation of the professions.

PEGNL's disciplinary processes are an important part of administering the Engineers and Geoscientists Act in the public interest. Those licensed by PEGNL, both as individuals and as companies, are required to practice in accordance with ethical and technical standards. When members of the public or other practitioners feel circumstances warrant, they may contact PEGNL and make an allegation against a licensed individual or a licensed company.

Currently PEGNL's Professional Standards Director is investigating two preliminary matters which may or may not lead to formal allegations and further steps in the discipline process. Over the past month three allegations have been resolved through registrar resolution with two allegations remaining in the registrar resolution stage. Two allegations are currently with the Complaints Authorization Committee (CAC). For one of these, an outside investigator has been appointed by the CAC to conduct an assessment of the allegation. The second is in the early stages of the CAC review. There are no matters currently subject to a disciplinary hearing. Further information on PEGNL's Disciplinary processes may be viewed on PEGNL's website.

The election of new members to our Board of Directors and the AGM are important events in our PEGNL year. Please take the time to vote either through the email that you received, or if you did not receive an email, through the paper ballot that was sent to you. Further [please click this link](#) to see the exciting list of speakers that we have for our AGM and conference.



PEGNL introduces a new brand

In 2015 PEGNL developed a communications plan. The plan identified a number of strategies to improve how PEGNL communicates with license holders, governments, stakeholders, the general public, etc. Among the recommendations included in the plan was for PEGNL to consider strengthening its brand.

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PEGNL introduces a new brand *continued from page 2*

Through an RFP process, OPEN Communications was selected to help PEGNL facilitate a branding project. The project included the input from various groups such as volunteers, license holders, stakeholders, staff, and members of the public, as well as an environmental scan of brands and communications strategies employed by other similar organizations in and outside of the province.

The project concluded with a new brand being produced for PEGNL. Among the new elements of the brand are:

- a brand narrative
- a new logo
- new colours
- a new tagline
- our electronic newsletter Dialogue was re-branded (now known as Illuminate)
- a new website, including new microsites for National Engineering and Geoscience Month, and Environmental Engagement (formerly Green Spot)

New branding was also applied to the PEGNL Chapters. The Chapters (East, West, Central, and Labrador) are now referred to as Connections, each with its own logo and distinct colours. We have also started developing microsites for each of the Connections, beginning with ConnectionsEast and will complete the others later this year.

For some time we have seen the need to update our website. The existing one has not been substantially changed since it was first introduced with the then new branding in 2004 that we are replacing today. For example, our previous website did not adapt its presentation to whether a person was using a desktop, a tablet or a smart phone, the new one does. It provides a PEGNL face to the world that enables us to meet the information needs of the various stakeholder groups that will be using the website. The new website is now up and running (www.pegnl.ca).

Our new Illuminate newsletter integrates more effectively with our new website, having a similar format and 'feel'.

Our new logo with tag line is not substantially different from our previous one. We felt that PEGNL is an acronym that is recognized by many, and that the stylized map of the province is an important statement about who we are. The new colours add a more modern context to the logo. We have added a tagline to the logo, "Professional Excellence, Public Trust". We feel that it captures in a few words what PEGNL and those that it licenses are all about. We strive both for professional excellence and for public trust. It is these two elements that are the foundation of our code of ethics.

You will have noticed that we have initiated a survey of those we license. Hopefully you have responded to the online survey. It will help us meet your needs better within the context of our primary role of regulating practitioners of

engineering and geoscience in the public interest. Your views about both how we serve you and how we serve the needs of the public are important to us in planning for the future.

The new brand has been launched through this edition of Illuminate and will be officially introduced at PEGNL's Conference & AGM on June 17.

The changes to the brand arise from a need to communicate more effectively with license holders, stakeholders, and the public in a more effective and modern way.



Election to PEGNL's Board of Directors 2016-2017

Elections to fill three vacant positions on PEGNL's Board of Directors are ongoing. Members with email addresses have been sent access codes that enable them to vote electronically. Those without email addresses have been sent traditional ballots via post mail. Please take the time to vote. The Board is PEGNL's governing body and it is important to have good representatives undertaking that role in administering the Engineers and Geoscientists Act and working in the public interest. Voting closes June 14.

Non executive elected directors continuing are:

Ministerial appointed directors continuing are:

Ex-Officio directors continuing are:

Directors who will have completed their terms are:

Director positions to be filled are:

The annual election of directors of Professional Engineers and Geoscientists of Newfoundland and Labrador is taking place in May - June 2016, with the results being announced at the PEGNL Annual General Meeting scheduled for June 17, 2016 at the Delta Hotel in St. John's.

There are 14 Directors: nine directors who are elected by PEGNL members, three public representatives appointed by the Minister of Government Services and two ex-officio non-voting members. Three of the elected directors are executive directors: chair elect, chair and past chair. Six of the elected directors are non executive directors. The two ex officio non-voting members of the Board are the Dean of MUN Engineering and the Head of the MUN Department of Earth Sciences.

Of the current executive directors,

- **Chair Elect Neal Cleary, P. Eng. will move to Chair,**
- **Chair Jeff Card, P. Eng. will move to Past Chair,**
- **Past Chair Dr. Dennis Peters, P. Eng., FEC will conclude his term on the Board.**
- **A new Chair Elect will be required for 2016-2017.**

For 2016-2017, four of the current non executive elected directors will continue their terms on the Board, while two new non executive elected directors will be added as a result of this election.

Gerry Antle, P. Eng.
Dawn Evans-Lamswood, P. Geo.
David Goosney, P. Eng.
Rayna Luther, P. Eng.

Sherry Freake, R.N.
James Parmiter, B.Comm., MBA
David Pine, FCPA, FCA

Dr. Greg Naterer, P. Eng., Dean of the Faculty of Engineering & Applied Sciences, MUN
Dr. John Hanchar, P. Geo. Head of the Department of Earth Sciences, MUN

Jane Kieley, P. Eng.
Andrew Peach, P. Geo.
Dr. Dennis Peters, P. Eng., FEC

Chair Elect (1)
Non Executive Elected Directors (2)

All PEGNL Members - P. Eng., P. Geo., EIT, GIT, Eng. L. and Geo. L. - are eligible to vote for any candidate.

Election to PEGNL's Board of Directors 2016-2017 *continued from page 4*

**To facilitate the election process,
the Board appoints a
Nominations Committee.**

The Nominations Committee is a standing committee of the Board of Directors, whose membership is revised each year as is required. The members of the nominations committee include:

- **Past Chair Dr. Dennis Peters, P. Eng., FEC (Chair)**
- **Gerry Antle, P. Eng.**
- **Jane Kieley, P. Eng.**
- **Andrew Peach, P. Geo.**

At the Board's April 8, 2016 meeting, it received the following Nominations Report from the Nominations Committee:

For Chair Elect: (1 to be elected)

- **Gerard Dunphy, P. Eng.**
- **Ian Osmond, P. Eng., FEC**

For Non-Executive Director: (2 to be elected)

- **Heather Appleby, P. Eng.**
- **Kris Costello, P. Eng.**
- **Natalie Hallett, P. Eng.**
- **Michael Hogan, P. Eng., FEC**
- **William O'Keefe, P. Eng.**
- **Bernard Ropson, P. Eng.**



**Have something to say?
Submissions are
welcomed**

Illuminate is always open to stories and narratives about relevant topics in the engineering and geosciences fields.
[Click here for our submissions specifications.](#)



In this section we provide you with highlights of what is happening elsewhere in Canada with respect to engineering and geoscience. We focus on organizations that have a similar role as PEGNL in the other provinces and territories, as well as with the national organizations which we have formed to further our regulatory goals at the national level.

Engineers Canada

Engineers Canada, in partnership with Geoscientists Canada, recently released *Managing Transitions: Before, During and After Leave*, which is intended to assist engineers and geoscientists who are considering maternity or parental leave and their employers. It provides extensive checklists and outlines steps that individuals, supervisors and companies can take to help transition employees to and from a leave of absence. ([read more](#))

Geoscientists Canada

New joint guide outlines best practices for managing parental leave in engineering and geoscience professions. ([read more](#))

Geoscience Knowledge and Experience Requirements for Professional Registration in Canada ([read more](#))

Association of Professional Engineers and Geoscientists of New Brunswick

APEGNB obtains interlocutory injunction against Mr. Andrew Stephen McCormick for practising engineering without a license - Read the NB Court of Queen's Bench order ([Page 1](#)) ([Page 2](#))

Professional Engineers Ontario (PEO)

Former professional engineer fined \$10,000 for using professional engineer's seal ([read more](#))

PEO is one of only two engineering regulators without some form of Continuing Professional Development Program. Read about how PEO is moving towards a CPD program ([read more](#))

With many more professionals than PEGNL, PEO has proportionately more discipline cases. Read about the most recent disciplinary cases from PEO ([read more](#))

Association of Professional Geoscientists of Ontario (APGO)

Recent discipline decisions arising from APGO ([read more](#))

Association of Engineers and Geoscientists of British Columbia

BC Auditor General reports on audit of compliance and enforcement in mining sector ([read more](#)). The page also provides a link to the Independent Engineering Expert panel Report on Mount Polley.



Among Atlantic Business Magazines Top 50 CEO's are 4 PEGNL people:

Terry Hussey P. Eng.; Jason Muise P. Eng.; Larry Puddester P. Eng.; and Richard Tiller P. Eng. FEC. ([learn more](#)). Larry was also named CEO of the Year for 2016 ([learn more](#))

Phonse Delaney, P. Eng.

Article in Corner Brook Western Star ([learn more](#))

Stan Marshall, P. Eng., LLB

New CEO of Nalcor ([learn more](#))

MUN Hyperloop Student Project

From over 700 teams across the world last year, OpenLoop attended the design weekend in January and were selected as finalists to advance to the final design competition and build a full sized pod this summer in California. ([learn more](#))

Dr. Steve Piercey, P. Geo.

Winner of W.W. Hutchison Medal – to a young individual for exceptional advances in Canadian earth science research ([learn more](#))

Dr. Hank Williams

Was included in the Canadian Mining Hall of Fame ([learn more](#))

Dr. Richard Wright P. Geo

Hot Rising Star Award as part of NOIA Oil and Gas Week 2016 ([learn more](#))

